



SPONSORSHIP OPPORTUNITIES

Please note Sponsorship Opportunities are only available to Chamber Members

Thank you in advance for supporting the Clinton-Sampson Business Community!

The Christmas Parade is a beloved event for our county and beyond. Each year the chamber, county, and its businesses join with schools, clubs, and organizations to parade our streets with floats, fire trucks, bands, marchers, cars, lots of candy, and of course, Santa. The Christmas Parade kicks off the Christmas Season as one of our county’s best-attended events. With over 5,000 in attendance, reaching many more through broadcast, newspaper, radio, etc., this is the perfect opportunity to promote your business! See below for sponsorship opportunities:

PRESENTING SPONSOR \$3,000	<ul style="list-style-type: none"> • Top billing on digital and print media pre and post event. • Logo and recognition on flyers, social media, newspaper, radio, and broadcast. • Logo on parade billboard(s); 60 days prior to event. • Banner with logo displayed at Broadcast Booth. • Logo onscreen during TV Broadcast. • Recognition from Broadcast Booth throughout parade coverage. • Opportunity to place corporate gift on grandstand seating. • Opportunity to guest-host pre-parade show. • Includes cost of parade entry- sponsor’s choice of entry type.
ASSOCIATE SPONSOR \$1,500	<ul style="list-style-type: none"> • Logo on print & digital media pre and post event. • Signage with logo at Broadcast Booth. • Recognition from Broadcast Booth throughout parade coverage. • Includes cost of parade entry- Sponsor’s choice of entry type.
CONTRIBUTING SPONSOR \$500	<ul style="list-style-type: none"> • Company name on print and digital media, and event signage pre and post parade. • Recognition from Broadcast booth during parade (tv, radio, and PA)
SUPPORTING SPONSOR \$250	<ul style="list-style-type: none"> • Company name on print and digital media, and event signage pre and post parade.
AWARD SPONSOR \$1,000	<ul style="list-style-type: none"> • Participation in judging “Best Float.” • Presentation of Award. • Company name on print and digital media.

*** CONTACT CHAMBER STAFF TO SECURE YOUR SPONSORSHIP! ***

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