



MEMBERSHIP INVESTMENT GUIDE



**Clinton-Sampson
Chamber of Commerce**

Clinton-Sampson Chamber of Commerce



About Us

The Sampson Chamber is a non-profit 501c6 member funded organization. We are the respected voice of the business community in the region. We are community-minded partners, working together for total community development. We advance the local and regional economy through advocacy to foster a pro-business climate throughout the area, while making lasting and positive impacts for a greater Sampson. We have a full time staff committed to serving the membership and advancing the mission of our organization, governed by a thirteen seat member elected Board of Directors

Visit Our Website

www.clintonsampsonchamber.org

Contact Us

info@clintonsampsonchamber.org

MEET THE

BOARD OF DIRECTORS

Pat Nobles, Chair
Truist Bank

Cynthia Roberts, Vice Chair
Quantifiable Business
Processes

Rachel Grantham, Treasurer
Grantham Agronomics

Donna Bullard
Star Communications

Perry Solice
Performance Ford of Clinton

Jim Matthews
Matthews Drug (Retired)

Craig Richardson
Smithfield Foods

Brittany Ackerman
Dr. Brittany Weeks Ackerman,
DDS General Dentistry

Jerry Heinzman
Sampson Regional Medical
Center



CHAMBER STAFF

Matthew Stone
Executive Director

Alicia Sumner
Marketing & Events

Audrey Rentz
Special Projects

Emily Edgerton
Intern



DID YOU KNOW?

Consumers are more likely to buy
from Chamber Members

A business study by the Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local Chamber of Commerce and the businesses that are members. For example:

When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it.

Consumers who are told that a business is a chamber member are 51% more likely to be highly aware of it and 57% more likely to think positively of its local reputation.

Consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local Chamber of Commerce.

The study also has good news for businesses that sell to other business.

When business decision-makers believe that a business is a chamber member, they are 37% more likely to think favorably of the business, 51% more likely to be highly aware of it, 58% more likely to think positively of its local reputation, and 59% more likely to buy good and service from it.

Supporting the previous findings, the study also reveals positive perception for the local chamber itself:

Regarding the chamber's impact on the local economy, 82% of residents believe that the local Chamber of Commerce helps create jobs and promotes local economic development

The Results of the Schapiro Study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local Chamber of Commerce.



ANNUAL MEMBERSHIP

INVESTMENT TIERS

DIAMOND	\$ CUSTOM
PLATINUM	\$8,000
GOLD	\$4,000
SILVER	\$1,500
INVESTMENT BENCHMARK	\$847
BRONZE	\$750
BASIC/INTRO	\$300

Memberships above the benchmark are included in the elite group of Chamber Champion Investors

Individual and certain nonprofit memberships also available- contact our office for details.

info@clintonsampsonChamber.org - (910) 592-6177

ANNUAL MEMBERSHIP

INVESTMENT TIERS

DIAMOND	\$ CUSTOM
PLATINUM	\$8,000
GOLD	\$4,000
SILVER	\$1,500
BRONZE	\$750
BASIC/INTRO	\$300



**SUPPORT OUR
ABILITY TO
STRENGTHEN THE
REGIONAL ECONOMY
AS A VISIONARY
PARTNER!**

**PLEASE CONTACT
OUR EXECUTIVE
DIRECTOR, MATT
STONE, TO LEARN
MORE!**

PH: 910 . 592 . 6177

FX: 910 . 592 . 5770

info@clintonsampsonchamber.org

DIAMOND

\$CUSTOM

Including (but not limited to) all services and benefits of other tiers, PLUS..

- Part of the Champions Circle of Investors
- Recognition as a Diamond Investor on website, and all publications print and digital
- Invitation to VIP events including exclusive economic development announcements and public policy events
- Gift a membership to any area nonprofit/business (\$750 value)
- Resource guide Ad Sponsorship (\$1,200 value)
- Private invitation to join the Executive Board of Advisors
- Right of first refusal on sponsorships of most popular events/programs throughout the year
- One Presenting Sponsor sponsorship (exclusive) of any annual cornerstone event or programming (\$10,000 value)
- Unlimited complimentary Certificate of Origin processing
- Complimentary tickets for the Executive Leadership Academy (\$800-\$3,200 value)
- VIP table at the Annual Banquet (\$600 value)
- Complimentary Professional Float or Marching Band Sponsorship in Christmas Parade (\$800-\$2,000 value)

OVER \$20,000 TOTAL VALUE!

ANNUAL MEMBERSHIP

INVESTMENT TIERS

DIAMOND	\$ CUSTOM
PLATINUM	\$8,000
GOLD	\$4,000
SILVER	\$1,500
BRONZE	\$750
BASIC/INTRO	\$300



**SUPPORT OUR
EFFORTS TO
REPRESENT YOUR
BUSINESS INTERESTS
IN GOVERNMENT!**

PLATINUM

\$8,000

Includes all benefits of Gold, Silver, Bronze & Basic levels, PLUS..

- Part of the Champions Circle of Investors
- Logo recognition in all electronic communications and e-Blasts
- Right of first refusal on marquee event/program sponsorships
- Seat on Chamber's Legislative Affairs Committee & Policy Board
- Gift a membership to non-profit of your choice (\$750 value)
- Private invitation to join the Executive Board of Advisors
- Premium recognition/logo as a Platinum Member on website, Annual Report, and online Membership Directory
- Logo/branding at ALL featured events throughout year (up to 50+)
- Complimentary tickets for Executive Leadership Academy (\$800-\$3,200 value)
- Discounted float/band sponsorships at Christmas Parade
- Certificate of Origin processing up to 12X annually (\$600 value)
- VIP table at Annual Banquet (\$400 value)

OVER \$9,500 TOTAL VALUE!

ANNUAL MEMBERSHIP

INVESTMENT TIERS

DIAMOND	\$ CUSTOM
PLATINUM	\$8,000
GOLD	\$4,000
SILVER	\$1,500
BRONZE	\$750
BASIC/INTRO	\$300



SUPPORT OUR ABILITY
TO TAKE POLITICAL
ACTION ON BEHALF OF
YOUR BUSINESS

GOLD LEVEL
MEMBERSHIP AND ABOVE
PUTS YOUR BUSINESS
AMONG AN ELITE GROUP
HELPING THE CHAMBER
INVEST MORE INTO OUR
COMMUNITY

GOLD

\$4,000

Includes all benefits/services of Silver,
Bronze & Basic membership levels,
PLUS...

- Part of the Champions Circle of Investors
- Recognition as a Gold level investor on website, in our Annual report, and online Membership directory
- Job Postings through our website and social media platforms
- Certificate of Origin processing up to 6X annually (\$300 value)
- Invitation to VIP events including exclusive economic development announcements and public policy events
- Right of first refusal on sponsorships of key annual programs/events
- Complimentary tickets for the Adult Executive Leadership Program (\$800-\$2,000 value)
- Complimentary VIP tickets (2) to Annual Banquet (\$200+ value)

OVER \$5,000 TOTAL VALUE!

ANNUAL MEMBERSHIP

INVESTMENT TIERS

DIAMOND	\$ CUSTOM
PLATINUM	\$8,000
GOLD	\$4,000
SILVER	\$1,500
BRONZE	\$750
BASIC/INTRO	\$300



**PROMOTING YOUR
BUSINESS GROWTH
AND OUR REGION AS
A DESTINATION!**

SILVER

\$1,500

Includes all benefit/services of Bronze & Basic membership levels, PLUS:

- Part of the Champions Circle
- Exclusive Insurance Discounts, Workers' Compensation Plans
- Complimentary bulk mailing labels; ONE annually (\$250 value)
- Opportunity to participate in Executive Leadership Academy
- Electronic Membership Directory including e-mail addresses
- Enhanced web presence in our online business directory at www.clintonsampsonchamber.org (\$400 value) including color logo, mapped location, photos and boosted SEO ratings
- Three complimentary promotions/advertisements in our monthly newsletter (\$600 value)
- Invitation to participate on the Public Policy Committee and provide input for the annual legislative agenda

OVER \$3,000 TOTAL VALUE!

ANNUAL MEMBERSHIP

INVESTMENT TIERS

DIAMOND	\$ CUSTOM
PLATINUM	\$8,000
GOLD	\$4,000
SILVER	\$1,500
BRONZE	\$750
BASIC/INTRO	\$300



PROVIDING NEW
OPPORTUNITIES
THROUGH
CONNECTION AND
RELATIONSHIPS!

BRONZE

\$750

Includes all Basic level benefits, PLUS..

- Ability to host After Hours & Networking Events
- Marketing Materials may be included in Welcome Packets
- Eligible for member of week/month recognition
- Complimentary job postings on Chamber's Website
- Discounted access to Conference/Board Room/Meeting space
- Enhanced web presence including logo and photos
- Electronic membership directory of Chamber contacts (email addresses included at Silver level and higher)
- Invitation to participate on committees, councils and ambassador team
- Opportunity to sponsor certain Chamber events
- Access to area demographic data; GIS services; Business resource information and tailored services
- Participation in member briefing/new member orientation
- Second Category for online directory listings
- Additional Eblast w/ content of your choosing
- Access to Exclusive member-only programs and events

OVER \$1,500 TOTAL VALUE!

ANNUAL MEMBERSHIP

INVESTMENT TIERS

DIAMOND	\$ CUSTOM
PLATINUM	\$8,000
GOLD	\$4,000
SILVER	\$1,500
BRONZE	\$750
BASIC/INTRO	\$300



INTRODUCE YOUR
BUSINESS TO MORE
PEOPLE IN THE
COMMUNITY!

BASIC/INTRO

\$300

- Invitation to all Chamber Events
- Membership decal & digital decal
- Listing in the online directory
- Sponsorship & advertising opportunities
- New member orientation New member recognition at quarterly Chamber Events
- Enrollment in our Exclusive Referral Program
- Opportunity to join the Ambassador Club and volunteer on various other Standing Committees
- Ribbon cutting/ground breaking celebrations (includes photos, press release online and print media outlets)
- Marketing collateral in Chamber office
- Discounted registration to Chamber events/programs
- Business to business discounts & access to Affinity programs
- ONE business spotlight annually via Eblast*
- Notary Services
- Copy/Print/Fax Services
- Bulk mail services
- Access to Conference/Board Room/Meeting spaces
- Eligible for Annual Banquet Small Business Award



CHAMBER CHAMPION INVESTORS



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