



**Saturday, December 13, 2025 at 10:00 AM**

**Rules & Regulations: PLEASE READ**

**Line-Up:** Christmas parade line-up begins at **8:00 a.m.** Line-up instructions and identification numbers will be emailed to participants prior to the event. **All traffic will be blocked starting at 9:00 am.** You will go to your designated number on Warsaw Road.

**Route:** Please be aware of the route for the Christmas Parade, please see attached map. The parade starting point will be at Head Start (former College Street School) 606 College Street, and will go through downtown Clinton and around the courthouse on the Vance Street side. The parade will continue down Fayetteville Street, turning left onto Chestnut Street and then left onto West Main Street. The parade will continue down Main Street making a right onto Lisbon Street. The official parade route ends at the Clinton City Market; however, floats and entries are **NOT** permitted to unload at this point. Marching units may exit at the Clinton City Market. **ALL** other entries must continue down Lisbon Street to return to the Exposition Center. **DO NOT EXIT THE PARADE ROUTE UNTIL THE END OF THE UNLOAD POINT, WHICH IS AT THE SAMPSON COUNTY EXPOSITION CENTER.**

**Santa Claus:** The Clinton-Sampson Chamber of Commerce will secure Santa Claus for the parade. **No other Santa will be allowed to participate in the parade.**

- **ABSOLUTELY NO CANDY or ANY OTHER ITEMS** may be distributed from any float or entry except the Chamber (Santa Claus) float. This rule is in place for the safety of our children and will be **strictly** enforced.
- ALL entries must be decorated in a **Christmas theme** and should play **Christmas music only**.
- Absolutely **NO Horses, NO Motorcycles ALLOWED** in Parade. Also, **NO Revving of Engines, Reckless Driving or Burnouts allowed** in Parade. If this does take place, the individual, business/organization will not be able to enter future parades. All drivers of an ATV must be at least 25 years old or have submitted documentation with the application of the completion of ATV Safety Course. Any passenger riding must ride behind the driver and no children under the age of 12 are recommended to ride due to safety. Both riders and drivers of an ATV must wear a helmet and eye protection—no exceptions.

- **Professional Floats** are **only available to Chamber members**. All professional floats should note on the application the exact way the organization/company name is to be displayed on the float (under Organization). Anyone wanting/needing a sponsor must obtain their own sponsor. The Chamber does not help with or provide sponsors.

- All **homemade float** entries must be decorated in a Christmas holiday theme. All banners must be neatly lettered and easily legible. All entries using electrical devices must adhere to generally accepted electrical standards. (e.g., All electrical devices must be properly grounded). The float should be no larger than 12' x 24', and no decorations and/or float construction material may protrude from the side of the float. All floats must have a handhold or stand-up hold for each rider on the float. Each float must have a spotter beside the float.

- **Only Chamber Member** businesses may sponsor a **marching band** entry. The Chamber will provide banners for such businesses with their company logo. The sponsorship includes the cost of the banner. Banners, which will be made of durable plastic, may become the property of the sponsoring business to use during the year.

- **Parade proceeds** go towards enhanced Chamber programming events and activities. The Chamber of Commerce is a **Non-Profit 501c6** member-funded organization. We promote community growth through economic advancement and advocacy by fostering a pro-business climate throughout the region, while making lasting and positive impacts for Sampson County.

**PHYSICAL APPLICATIONS MAY BE EMAILED, FAXED, MAILED, OR  
DROPPED OFF AT THE CHAMBER OFFICE.**

**\*\* (see contact information below) \*\***

**OR REGISTER ONLINE:**

**<https://bit.ly/ClintonChristmasParadeRegistration>**

### **Contact Information:**

**Phone: (910) 592-6177**

**Fax: (910) 592-5770**

**Email: [info@clintonsampsonchamber.org](mailto:info@clintonsampsonchamber.org)**

**Physical Address: 414 Warsaw Rd, Clinton, NC 28328**

**Mailing Address: P.O. Box 467 Clinton, NC 28329**



**Saturday, December 13, 2025 at 10:00 AM**

**\*Please note the Clinton-Sampson Chamber of Commerce Christmas Parade is a FUNDRAISER for our organization\*** The Clinton-Sampson Chamber of Commerce is a non-profit 501c6 organization. Thank you in advance for supporting the Clinton-Sampson Business Community!

**Step 1:** READ RULES & REGULATIONS

**Step 2:** Select Type of Entry

**Step 3:** Fill out Parade Application

**Step 4:** Make Check payable to Clinton-Sampson Chamber of Commerce or pay by Credit Card

**Step 5:** Wait to receive an e-mail from Chamber Staff about Parade Instructions & Entry #

<b>Type of Entry</b>	<b>Entry Fee</b>	<b>Selection</b>
Professional Float <b>ONLY available to Chamber Members*</b>	\$625.00	
Homemade Float (Tow vehicle + Trailer)	\$150.00	
Marching Band	\$0.00	
Business Sponsorship of Marching Band- <b>ONLY available to Chamber Members</b>	\$250.00	
Single Vehicle (ATV, Truck, Car, Golf Cart, Antique, etc.)	\$50.00	
Queens	\$50/per vehicle	
Car Club (minimum of 5 cars/no more than 20)	\$150/per club	
Miscellaneous Marching/Walking Unit	\$100.00	
Elected Official	\$0.00	
Emergency Services	\$0.00	

**\*Professional Floats are first come, first served.**

**DEADLINE: FRIDAY, NOVEMBER 21, 2025**

*If you would like to have multiple parade entries, please fill out SEPARATE applications.*

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_  
\*\* For your parade entry to be described on the radio (WCLN 1170) and TV (StarVision), please provide us with a brief description of your organization/group and/or entry. Applications without descriptions WILL NOT BE ACCEPTED. Please note there is no guarantee of your entry being broadcast, or that it will be described exactly as below.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What is the approximate length of your entry (including the vehicle pulling the float, if applicable)? EX. 10 cars

\_\_\_\_\_

**\*\* WAIVER OF CLAIM: (MUST BE SIGNED BY PARTICIPANT) \*\***

I/We do hereby agree to indemnify and hold harmless the Clinton-Sampson Chamber of Commerce and the City of Clinton and their respective officers, agents, members and employees of any sponsoring organizations and underwriters, individually or collectively, from all fines, penalties, liabilities, losses, claim, damages and expenses including court costs and attorney's fees, incurred or suffered as a result of or relating to my/our participation in the event known as the "Christmas Parade." I/We also understand that our entry category cannot be changed past the deadline. I have thoroughly read the Rules and Regulations and understand no reckless driving, revving of engines or burnouts are allowed. If this occurs, I understand that myself or my business/organization will not be allowed to enter future parades.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## SPONSORSHIP OPPORTUNITIES

**\*Please note Sponsorship Opportunities are only available to Chamber Members\***

**Thank you in advance for supporting the Clinton-Sampson Business Community!**

The Christmas Parade is a beloved event for our county and beyond. Each year the Chamber, county, and its businesses join with schools, clubs, and organizations to parade our streets with floats, fire trucks, bands, marchers, cars, lots of candy, and of course, Santa. The Christmas Parade kicks off the Christmas Season as one of our county's best-attended events. With over 5,000 in attendance, reaching many more through broadcast, newspaper, radio, etc., this is the perfect opportunity to promote your business! See below for sponsorship opportunities:

<p><b>PRESENTING SPONSOR</b> \$2,000</p>	<ul style="list-style-type: none"> <li>• Top billing on digital and print media pre and post event.</li> <li>• Logo and recognition on flyers, social media, newspaper, radio, and broadcast.</li> <li>• Largest logo on banner displayed at Broadcast Booth.</li> <li>• Logo on screen during TV Broadcast.</li> <li>• Recognition from Broadcast Booth throughout parade coverage.</li> <li>• Includes cost of parade entry- Sponsor's choice of entry type.</li> </ul>
<p><b>ASSOCIATE SPONSOR</b> \$750</p>	<ul style="list-style-type: none"> <li>• Logo on print &amp; digital media pre and post event.</li> <li>• Logo on banner displayed at Broadcast Booth.</li> <li>• Recognition from Broadcast Booth throughout parade coverage.</li> <li>• Includes cost of parade entry- Sponsor's choice of entry type.</li> </ul>
<p><b>CONTRIBUTING SPONSOR</b> \$500</p>	<ul style="list-style-type: none"> <li>• Company name on print and digital media, and event signage pre and post parade.</li> <li>• Recognition from Broadcast booth during parade (tv, radio, and PA)</li> </ul>
<p><b>SUPPORTING SPONSOR</b> \$250</p>	<ul style="list-style-type: none"> <li>• Company name on print and digital media, and event signage pre and post parade.</li> </ul>

**\* CONTACT CHAMBER STAFF TO SECURE YOUR SPONSORSHIP! \***

[info@clintonsampsonchamber.org](mailto:info@clintonsampsonchamber.org) (910) 592-6177